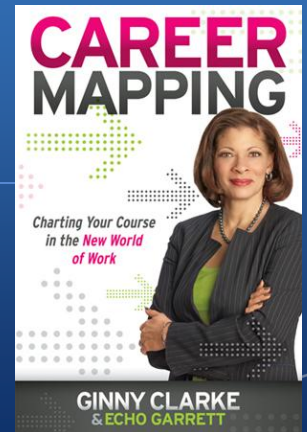


# Career Mapping Webinars

Next webinar:  
“Resumes – How to Un-Write Your Resume”

Wednesday, May 9, 2012  
5pm PST/ 7pm CST/ 8pm EST



Through the Career Mapping webinar series you will get help designing your personalized map for career success and learn how to avoid the devastating pitfalls that have derailed careers. Using tips from my book *Career Mapping: Charting Your Course In the New World of Work* and drawing upon my years as an executive recruiter, I have come up with a proven approach to make managing your career and job seeking efforts more effective.

It is my personal belief that you do not have to be locked into what you have done in the past. Learn to be focused, purposeful and resourceful by consistently assessing all the elements of your past, present and future career. This webinar series was designed to help people:

- Turn your networks into opportunities
- Build a more effective personal brand
- Create a career map based on your history and goals
- Achieve a “free agent mindset”
- Create professional opportunities
- Never be a victim to market conditions again!

Click [here](#) for more information on Ginny Clarke.

Start mapping your career, register today!

[www.careermapping.eventbrite.com](http://www.careermapping.eventbrite.com)

# Webinar Information



**YOU ARE NOT LOCKED INTO WHAT YOU HAVE DONE IN THE PAST. MAP YOUR WAY TO A BETTER FUTURE.**

**- GINNY CLARKE**



<b>DATE</b>	<b>TOPIC</b>	<b>PRICE*</b>
April 4	“Personal Branding – The Perfect Pitch” <a href="#">Details</a>	\$100
May 9	“Resumes – How to Un-write Your Resume” <a href="#">Details</a>	\$99
June 6	“Relationship Building and Networking – Takes One to Know One...” <a href="#">Details</a>	\$99
Sept. 12	“Social Media and the Work World” <a href="#">Details</a>	\$99
Oct. 3	“Career Transitioning – Everything is Possible!” <a href="#">Details</a>	\$99
Nov. 7	“Interviewing - A Few Good Answers” <a href="#">Details</a>	\$99
Dec. 5	“Negotiating” <a href="#">Details</a>	\$99
Jan. 16	“What’s taking so long? Why not me?” <a href="#">Details</a>	\$99
Feb. 13	“Business Etiquette – Don’t Blow the Small Stuff” <a href="#">Details</a>	\$99

\*See pricing for packages with and without personal consultations.

# Webinar Package Pricing

Product/Service	Single Webinar	Package of 3 <sup>1</sup> (10% discount)	Package of 6 (20% discount)
Mid/Executive/Detour/ Encore levels	\$99	\$268	\$476
Including phone consultation with Ginny	N/A	1 one-hour consultation \$720	2 one-hour consultations \$1,280

<sup>1</sup>All packages include live or recorded version of “Career Mapping – The Path to Success” Webinar valued at \$99. Packages do not have to follow sequential order.



## Example “Best Value Packages”

### Package of 3

- Webinar 1 – *Personal Branding*
- Webinar 5 – *Career Transitioning*
- Webinar 7 - *Negotiating*

### Package of 6

- Webinar 1 – *Personal Branding*
- Webinar 2 - *Resumes*
- Webinar 5 – *Career Transitioning*
- Webinar 6 - *Resumes*
- Webinar 7 - *Negotiating*
- Webinar 9 – *Business Etiquette*